



NEWS RELEASE

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Commentator available to talk about economy, stimulus checks

People want to know how to plan wisely in an uncertain economy and the best ways to handle their stimulus checks; Dan Danford can provide answers

ST. JOSEPH, MO (May 2, 2008) – Everyone is talking about the economy, the housing market, their jobs and the unstable feeling they’re experiencing in this increasingly uncertain world. Inflation is affecting even the wealthy as we all pay more for even ordinary groceries such as bread and milk.

Just as we’re seeing the first serious rise in inflation in decades, stimulus checks are hitting mail boxes and bank accounts. It’s led to a lot of confusion among American consumers, who want to know how they should prepare for the future.

Dan Danford, principal and CEO of the Family Investment Center in St. Joseph, is counseling clients in these troubled times. His general advice is that some price increases are unavoidable. “You have to buy bread and milk, and put gas in your car,” Danford says “But hold off on major purchases. Pay down debt and create emergency funds. If you’re well-set in all of those areas, this can be a great time to find a bargain on a house or car, but if, and only if, you’re financially prepared for these big purchases.”

Danford has spent 30 years in the financial services business, and he’s helped thousands of people create goals and plan for the future. He’s prepared to talk on any topic, and is comfortable discussing financial matters in a live broadcast format, via e-mail or in writing. His services are provided on a fee-only basis, so he has none of the conflicts that many financial advisors have. He isn’t affiliated with any particular financial services company or brokerage house.

To arrange for an interview with Dan, call him or e-mail him directly or contact Robyn Davis Sekula, Media Consultant, (812) 981-8223 or e-mail her at robynsekula@sbcglobal.net.

ABOUT DAN DANFORD AND THE FAMILY INVESTMENT CENTER

Dan Danford has written extensively on investment-related topics and his articles have appeared in a variety of professional and general interest magazines. He has also been quoted in articles on investment issues that have appeared in the Kansas City Star, Business Week, Kiplinger's, and the St. Joseph News-Press. A special contributor to many industry publications, his articles on financial planning fundamentals, industry trends and client service have been published in Research magazine, Financial Planning magazine and Morningstar Advisor. Dan was an on-air commentator for KQTV and has also published two books with partner Gary Myers.